

SNUD OS™ Client Lead Journey

How Your Clients Find You, Sign Up, and Get Automated — Explained Simply

The Big Picture

A person has a problem → They find you → Your system captures them automatically → They become a paying client → Everything runs on autopilot







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Someone Has a Problem

Think of it like this: A business owner is stressed. They're losing leads, wasting money on mailers, and working 70-hour weeks. They go on Facebook, Google, or Instagram looking for help. They might also get a referral from a friend, see your ad, or find you at a networking event.

Where leads come from:

-  Social Media (Facebook, Instagram, TikTok ads)
-  Google Search (they type "business automation near me")
-  Referrals (a happy client tells their friend)
-  Email campaigns through GoHighLevel (GHL)
-  Cold calls or warm introductions
-  Networking events, seminars, trade shows



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They Land on Your Website or Funnel

Think of it like a fishing net: Your website (built by SNUD OS™) catches them. They see your offer, read about how you help, and click "Get Started."

The "Get Started" button takes them to a form where they fill in:

- Their name and business name
- Email and phone number
- What industry they're in
- What package they're interested in (Easy, Medium, Hard, Elite)
- A short message about what they need help with

 **All of this goes straight to backoffice2026@gmail.com — you get notified instantly!**

What Happens Next (Automatically!)


After they click "Get Started" — your system takes over

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Instant Notification to You

Think of it like a doorbell: The moment someone fills out your form, your phone buzzes. You get an email at backoffice2026@gmail.com with all their info. You can also get a text or Telegram notification.

 **You know within seconds** that a new lead just came in. No more checking voicemail 3 days later!




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Automated Follow-Up Kicks In


Think of it like a helpful robot assistant: While you're sleeping, eating, or working on other things, SNUD OS™ is:

 Sending a welcome email to the lead

 Inviting them to schedule a call/Zoom (via Calendly at the 830 number)

 Sending text reminders if they don't respond

 Following up automatically for 7–14 days

 **You don't lift a finger** — the system handles it all through GoHighLevel (GHL).



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Discovery Call / Zoom Meeting

Think of it like a doctor visit: You listen to their problems, figure out which package fits, and explain the value. This is where you close the deal!

During the call you discuss:

 Their current pain points and wasted spending

 Which package makes sense (Easy \$99/mo, Medium \$249/mo, Hard \$499/mo, Elite \$698/mo as Founder pricing)



The 48-hour deployment timeline



Setup cost and 0% financing option for 18 months



Key Point

The lead went from stranger → captured → nurtured → on a call with you... **mostly on autopilot!**



Closing the Deal & Getting Started

They said YES — now what?

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Payment & Contract

Think of it like buying a phone plan: They pick their package, pay the setup fee (or finance it at 0% for 18 months), and their monthly billing starts.

Package	Founder Monthly	Full Monthly	Setup Cost
● Easy	\$99/mo	\$197/mo	\$1,495
● Medium	\$249/mo	\$497/mo	\$2,495
● Hard	\$499/mo	\$997/mo	\$3,995
● Elite	\$698/mo	\$1,395/mo	\$6,495

 **Only 10 Founder spots! After that, full price applies — no exceptions.**








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We Build Their System (48 Hours!)

Think of it like building with LEGOs: We take the SNUD OS™ master template and customize it for their business. Their website, automations, email sequences, CRM — everything goes live in 48 hours.

-  Customize their site with their branding/colors
-  Set up their GHL automations and pipelines
-  Connect their phone, email, calendar
-  Test everything end-to-end
-  Go live and hand them the keys!



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Client Dashboard Goes Live

Think of it like a TV remote control: The client logs into their dashboard and can see everything — their leads, their automations, their billing, their support tickets. They can check it on their phone, tablet, or computer.

💰 Money flows: Their clients pay them → Money goes to their business account. Your monthly fee comes separately from their subscription.



That's It! The Whole Journey:

Problem → Find You → Form → Auto Follow-Up → Call → Payment → 48hr Build → Dashboard Live → Autopilot 💰

Questions?

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