



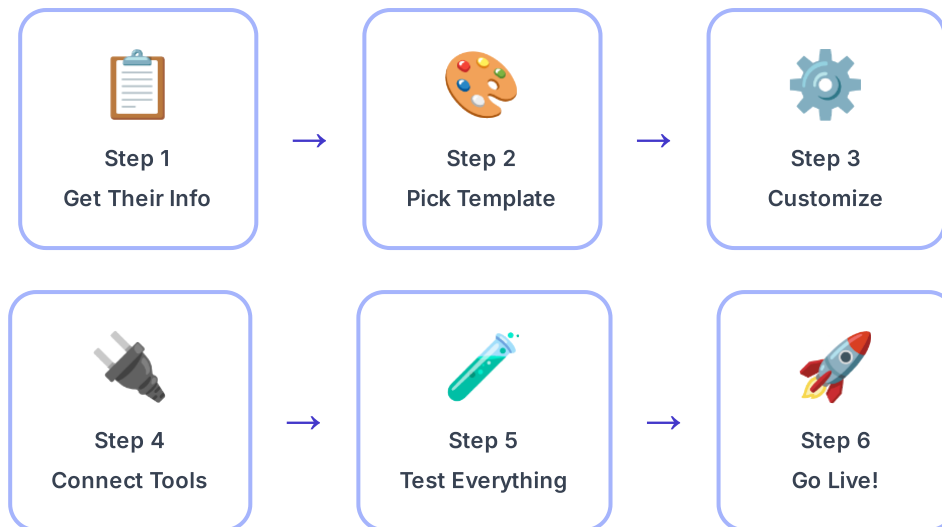
Deploy a Client Template: Start to Finish

A super simple checklist showing exactly how we take a new client from "YES!" to a fully working automated website — in under 48 hours!

THE SNUD OS™ DEPLOYMENT PLAYBOOK

Powered by SNUD OS™ • FirstMark Tours and Travel

The Deployment in 6 Simple Steps



How Long Does It Take?

EASY Package: 4-6 hours of work → Live in ~48 hours

MEDIUM Package: 12-16 hours → Live in ~3-5 days

HARD Package: 24-32 hours → Live in ~5-7 days

Before You Start — Make Sure You Have:

- Completed onboarding form from the client
- Their logo file (PNG or SVG preferred)
- Brand colors (hex codes or "just make it look like my logo")
- Payment confirmed (setup fee + first month or half down)
- Access to their GHL sub-account

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Get Their Info

The onboarding form gives us everything we need

Business name, address, phone, email — for branding + footer

Industry type — determines which SNUD™ template to use

Logo + brand colors — we swap the template colors to match

Services/products list with prices — for the service section

Business hours — for automation scheduling windows

Team member names + roles — for lead routing setup

Social media links — Facebook, Instagram, Google Business

Target audience description — who are their ideal customers?

Current tools/CRM — what they already use (we'll migrate or replace)

Preferred package — EASY / MEDIUM / HARD

Pro Tip

Send the onboarding form **immediately** after they pay. The faster they fill it out, the faster we deploy. Auto-reminder goes out if they haven't completed it in 24 hours.

Pick & Customize the Template 🎨

We have a SNUD™ template for every industry — 18 and counting!



Pick the right SNUD™ template:



Exit



Legal



Travel



Realty



Insure



Health

...plus Commerce, Auto, Restaurant, Fitness, Edu, Service, Property, Consult, Creative, Contractor, Salon, Landscape!

⚙️ What We Customize

- **Business name + logo** — swap in their branding everywhere
- **Colors** — match their brand palette throughout
- **Phone number + email** — their contact info in header, footer, CTAs
- **Services section** — replace with their actual services + prices
- **Testimonials** — add their real client reviews (or use templates until they have some)
- **Pain points** — customize to their specific industry challenges
- **CTAs** — "Get Started" buttons → their booking/contact form
- **Domain** — point their domain (or give them a SNUD subdomain)

Connect All the Tools

Wire up GHL, Calendly, Telegram, email, and SMS

GoHighLevel (GHL) — Create sub-account, import our snapshot, configure pipelines

Calendly — Set up scheduling link with their availability + connect to GHL

Twilio (SMS/Phone) — Assign phone number, configure auto-responses

Email setup — Configure sending domain, create email templates

Telegram Bot — Create bot, set up notification channels for their team

Automation Workflows — Build follow-up sequences (Day 1, 3, 5, 7, 14, 30, 60, 90)

Pipeline Stages — Configure deal stages matching their sales process

Zapier/Webhooks — Connect any extra tools they already use

Integration Checklist by Package

EASY: GHL + Calendly + Email + Basic SMS

MEDIUM: Everything in Easy + Telegram Bot + Weighted Routing + SLA Monitoring

HARD: Everything in Medium + Custom API + White-Label + Advanced Analytics

Test Everything & Go Live! 🧪🚀

We don't launch until every single thing works perfectly

🧪 Testing Checklist

- Submit a test lead through every form on the site
- Verify auto-response text goes out within 60 seconds
- Verify confirmation email sends correctly
- Check Telegram notification fires to the team
- Test Calendly booking link works and syncs to GHM
- Test phone number rings/forwards correctly
- Run through the full follow-up sequence (Day 1-7)
- Check pipeline stages update correctly
- Verify all links work (no broken pages)
- Test on mobile phone (everything must look great)



GO LIVE!



Deploy to their domain → Send "You're Live!" email → Schedule training Zoom → 🎉

🎓 Client Training (30-60 min Zoom Call)

- Walk them through their new website
- Show them the GHM dashboard — how to check leads
- Demo the Telegram notifications — how alerts work
- Show the client portal (if MEDIUM/HARD package)
- Answer every question until they're 100% comfortable
- Schedule their first monthly check-in

That's It! You've Deployed a Client! 🏆

From onboarding form → to fully automated business in under 48 hours

